



June 10, 2022

Dear business owner:

We are asking for your support of our very exciting cultural/educational endeavor in the town of Hamden -- The Whitney Players Theater Company. We are a 501 (c) (3) non profit organization. Our mission is to educate youngsters and teens in the theater experience by enabling them to work with older, experienced actors. We have had several very successful productions including The Addams Family, Matilda, Wizard of Oz, Hairspray, Young Frankenstein, Shrek, Beauty and the Beast, and West Side Story. More than 40 performances over 19 years have provided affordable, quality entertainment to thousands of theatre-goers in south central Connecticut. This summer we are pleased to present ***Joseph and The Amazing Technicolor Dreamcoat***. Your help is needed now more than ever. The show opens August 10th at Hamden High School and we expect sold-out crowds!

To that end, we respectfully request your support through advertising in our program. Your donation will help defray the expenses of putting on a quality production, keep our ticket prices affordable for the community and allow us to offer a professional-level experience for our actors, young and old. A business card ad is \$25.00, a half page ad is \$50.00, and a full page ad is \$100.00. Cover ads are \$250.00. A removable color insert, perhaps with a coupon for your establishment, is \$500.00.

The arts are the key to a healthy and happy community. We give the young people who participate in our productions an enriching, rewarding summer experience while providing quality, affordable entertainment to the local citizenry.

Please consider taking an ad in our program. Simply mail back a hard copy of the ad you wish to use and payment reflecting the size you prefer. You can reach us at (203) 281-6007. Our deadline is July 27, 2022. We hope to hear from you soon, and we thank you for your generous support of the Whitney Players.

Sincerely,

Cindy Simell-Devoe
Director

(203) 281-6007 – P.O. BOX 185644 – Hamden, CT 06518